

## DAY 1 – 7. 4. 2022 / Orbis

8.45–9.00	<b>Opening speech</b>	assoc. prof. Jarmila Zimmermannová, Mgr. Jitka Lidařiková
	<b>Spationomy</b>	Chair, Session Supervisor: dr. Vít Pászto
9.00–9.20	Where is the new world of work heading? A brief history of work through the ages of mankind and a look into the future of sustainable and healthy working	B.Sc. Clarissa Eichenauer
9.20–9.40	Using discursive game design to encourage spatial economic learning	dr. René Glas, dr. Jasper van Vught
9.40–9.55	Spationomy 2.0: What is new after pandemics?	dr. Vít Pászto
9.55–10.10	Gamification of urban planning	dr. Jan Piňos
10.10–10.25	Combining BI and GIS to target potential business locations	Mgr. František Pavlíček
10.25–10.30	Discussion	
<b>10.30–10.40</b>	<b>COFFEE BREAK</b>	
	<b>Smart Healthcare</b>	Chair, Session Supervisor: dr. Tomáš Jelínek
10.40–11.00	The use of big data for innovation on primary care: The case of Maccabi Healthcare Services	prof. Gabriel Chodick
11.00–11.15	Civilization challenges – The importance of a multidisciplinary approach in the study of infectious diseases	assoc. prof. Ondřej Holý
11.15–11.25	Czech–Israeli cooperation on the Future of Medical Education	assoc. prof. Eitan Brizman
11.25–11.35	Impacts of the covid-19 pandemic on hospital facilities from the perspective of information environment security.	dr. Lukáš Pavlík
11.35–11.50	Hospital's Real-time AI predictive analytics SaaS that optimizes the patient journey	Asaf Ashkenazi
11.50–12.00	Discussion	
<b>12.00–13.00</b>	<b>LUNCH BREAK</b>	
	<b>Sustainability</b>	Chair: assoc. prof. Jaroslav Burian Session Supervisor: assoc. prof. J. Zimmermannová
13.00–13.30	Impacts, Opportunities and Barriers of Low-Carbon Transition	dr. Milan Ščasný
13.30–13.50	Digital transformation of business models – sustainability issues	prof. Samo Bobek, assoc. prof. Simona Sternad Zabukovsek
13.50–14.05	Actual voluntary approaches in environmental production	Mgr. Daniel Hájek
14.05–14.15	Strategy and firm performance: exploring the mediating role of corporate social responsibility	assoc. prof. Ovidiu Bordean, prof. Kathleen Welsh
14.15–14.25	Sustainability in education	assoc. prof. Jarmila Zimmermannová
14.25–14.30	Discussion	
<b>14.30–14.45</b>	<b>COFFEE BREAK</b>	
	<b>Innovation Ecosystems</b>	Chair, Session Supervisor: dr. Tomáš Jelínek
14.45–15.05	Innovativeness at Work – Sustainability in an Era of Precarious Future for Employees and Organizations	dr. Yariv Itzkovich
15.05–15.25	Innovation processes in small and medium family and non-family firms	assoc. prof. Izabella Steinerowska-Streb
15.25–15.35	Israeli Innovation Ecosystem for Digital Health	dr. Tomáš Jelínek
15.35–15.45	Connecting Czech Innovation Ecosystem of Smart Healthcare to EU	Ing. Michal Štefan MSc.
15.45–16.00	How to get from pony to unicorn? Czech view on Israeli ecosystem	Mgr. et Mgr. Ludmila Prokopcová
16.00–16.10	Investment in innovation – Performance support or wasted money?	assoc. prof. Jarmila Duháček Šebestová
16.10–16.20	Innovation Ecosystem of the Olomouc Region	Mgr. Tomáš Dostál
16.20–16.30	Discussion, Closing remarks of the First Day	
<b>16.45–17.45</b>	<b>SIGHTSEEING TOUR OLOMOUC</b>	
<b>18.00</b>	<b>DINNER</b>	

## DAY 2 – 8. 4. 2022

### Workshops / Room B3.073

- 8.30–9.30** What are your Values for personal sustainability?  
**10.00–11.00** Evaluating sites using internal and external indicators

B.Sc. Clarissa Eichenauer  
 Mgr. František Pavlíček

### Young Researchers / Room B3.075

- 8.30–8.45** Sustainability of Food Packaging  
**8.45–9.00** Has the Czech Republic entered a circular bioeconomy transition?  
**9.00–9.15** Exploring Preferences for Honey with Addition: Slovak Market and Generation Z  
**9.15–9.30** Innovation ecosystem: a primer for firm behavior  
**9.30–9.45** Fundamental Changes in Corporate Taxation – Implementation of Pillar Two in European Union  
**9.45–9.50** Discussion

Chair: assoc. prof. Jaroslav Burian  
 Session Supervisors: Ing. Richard Šmilňák, MBA  
 Ing. Michaela Perunová

Dip. Ing. Josef Číž  
 Ing. Michaela Perunová  
 dr. Peter Šedík  
 Ing. Richard Šmilňák, MBA  
 dr. Miklós Fellegi, Orsolya–Éva Tóth

### 9.50–10.00 COFFEE BREAK

- 10.00–10.15** TBD  
**10.15–10.30** Potentially Fraudulent Reporting is not a Problem: Tracking the Actual Financial State of Affairs and Risks in Big Companies by Artificial Intelligence  
**10.30–10.45** Can digital technologies and simplified tax forms help the domestic and international competitiveness of SMEs?  
**10.45–11.00** Efficiency of Digitalization Techniques in Accounting Education  
**11.00–11.15** The increase in general government debt during the coronavirus crisis in the EU countries  
**11.15–11.30** Life Visions of University Students in Economic and Management Field of Study – Multinational Study  
**11.30–11.35** Discussion

dr. Lucia Morales  
 Dr. phil. Alexander Shemetev  
 assoc. prof. Martin Pělucha  
 dr. Barbara Kardos, dr. Miklós Fellegi  
 dr. Anita Borzán, dr. Barbara Kardos  
 dr. Grzegorz Górniewicz  
 dr. Daniela Navrátilová  
 assoc. prof. Adam Pawliczek  
 Anastasiia Karnaukhova, Radomír Hřhá

### 11.35–11.45 Awards: Best Presentation / Best Ph.D. Article / Best Paper

- 11.45–11.50** Closing remarks of the Second Day

### 12.00 LUNCH

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